

# University of Pretoria Yearbook 2021

## Strategic marketing 912 (GDB 912)

**Qualification** Postgraduate

**Faculty** [Gordon Institute of Business Science](#)

**Module credits** 24.00

**NQF Level** 10

**Prerequisites** No prerequisites.

**Language of tuition** Module is presented in English

**Department** Gordon Institute of Business Science

**Period of presentation** Year

**Module content**

Preparatory work for thesis.

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